

A Bankers' Holiday Planning Survey

Hello! Our "A Bankers' Holiday 2011" fundraiser for the Arts Council of Wilson, Inc. was one of the most successful in recent years. Many thanks for your support, and if you were one of our volunteers, the hours spent at the Arts Council. The Arts Council Board of Directors and the Bankers' Holiday Committee would like for you to take a moment to reflect on this event and give your thoughts, ideas and suggestions while they are fresh on your mind.

This survey will help put everyone's ideas together. It begins with a rating scale and is followed by an area for your specific suggestions or comments. The rating section uses 1 to 5 (5 being the highest, most positive score). After you have completed the survey, please return it to Carolyn, our receptionist, at the Arts Council and enjoy a visit to your Arts Council of Wilson, or by email to acw@wilsonarts.com acwadmin@wilsonarts.com or you may also fax it to 252/234-0049, or use US mail.

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|---|-----------|
| 1. Your Enjoyment | 1 2 3 4 5 |
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| | |
| 2. Bank's Recognition | 1 2 3 4 5 |
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| | |
| 3. Bank Staff Involvement/ Committees kept informed | 1 2 3 4 5 |
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| | |
| 4. Caterers | |
| Kitty Meares | 1 2 3 4 5 |
| Carolina Cheese | 1 2 3 4 5 |
| JAC's Grill | 1 2 3 4 5 |
| Quince's Southern Bistro | 1 2 3 4 5 |
| | |
| 5. Location of food | 1 2 3 4 5 |
| | |
| 6. Location of Bars | 1 2 3 4 5 |
| | |
| 7. Beverages/Quality of Alcohol | |
| | 1 2 3 4 5 |
| 8. The Monitors | |
| | 1 2 3 4 5 |
| | |
| 9. The Party Nuts | 1 2 3 4 5 |
| | |
| 10. Decorations | 1 2 3 4 5 |
| | |
| 11. Ticket Prices | 1 2 3 4 5 |
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| 12. Seating | 1 2 3 4 5 |
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|---|-----------|
| 13. Gallery / Pavilion (Tent) Arrangement | 1 2 3 4 5 |
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| 14. Time Frame of Events | 1 2 3 4 5 |
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| 15. Dress (Cocktail Attire) | 1 2 3 4 5 |
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| 16. Golf Cart Service | 1 2 3 4 5 |
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| 17. Door Prizes | 1 2 3 4 5 |
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| 18. Auction | 1 2 3 4 5 |
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| 19. Security | 1 2 3 4 5 |
| | |
| 20. Dance Area | 1 2 3 4 5 |
| | |

1. What would you like to remain the same?

2. What would you like to change?

1. What are your thoughts about A Banker's Holiday 2011?

2. What parts of the event did you particularly like?

3. What can we do to improve the event?

4. Did you like the layout, our "Nash Street" entrance and extended hours in the gallery?

5. Did you sell tickets? What were some of the responses when you asked?

6. Is A Banker's Holiday an event we need to continue? If not, do you have an idea for an event that could replace A Banker's Holiday?
(Remember, it is our annual fundraiser)

Thank for spending a moment giving us some feedback. We look forward to hearing from you.

Sincerely,

Lara Howe and Lisl Jenkins, co-chairs

Dell Joyner, President
and

The Board of Directors of the Arts Council
of Wilson, Inc.

Name _____

Phone # _____

Email _____